

OOI CHUAN AUN



(Known for his online moniker as Jeff Ooi)

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10-YEAR CONTRIBUTION TO THE PENANG STATE:

As a Federal Legislator:

JEFF OOI served two terms as an elected Member of Parliament in Malaysia. He was first elected in 2008 for the urban constituency of Jelutong, in the State of Penang. He was re-elected with a larger majority in 2013.

- 2008: Majority: 16,246; Share of Votes: 65.7%; Eligible Voters: 60,386; Turn-out Rate: 76.9%
- 2013: Majority: 25,750; Share of Votes: 70.3%; Eligible Voters: 71,247; Turn-out Rate: 86.2%

As a Public Administrator:

Since 2009, he has served the Penang State in various voluntary and independent positions, including:

- **2009 - 2018:** As a Director of the Board for Invest-Penang Sdn Bhd, a state-owned trade promotion agency targeting international and domestic investors.
- **2009 - 2015:** As the Chairman of the Board for the state-owned Penang Development Corporation's (PDC) Telecommunication Services Sdn Bhd.

Key achievements includes re-structuring of sustainable revenue stream for the company and drawing up the blueprint for the Penang state-wide Next Generation Fibre-Optics Network and Fibre-to-the Homes (FTTH) initiatives.

- **2016 - 2019:** As the Chairman of the Board for PDC Nusabina Sdn Bhd, the civil engineering arm of Penang State Development Corporation.

Key achievements include overhauling the company's financial performance and deliverables.

ACADEMIC QUALIFICATIONS:

JEFF OOI has an MBA from the RMIT University, Melbourne, Australia, specializing in International Management. 1997.

Earlier, he graduated with a BA (Hons) degree in literature and political science from USM, Penang. 1991.

LANGUAGE SKILLS: (Oral & Written):

Primary Language: English

Secondary Language 1: Chinese (*Mandarin, Fujian, Cantonese*)

Secondary Language 2: Malay (*Bahasa Malaysia, Bahasa Indonesia*)

SKILL-SETS & EXPERIENCE

Jeff specialises in conflict resolution and negotiation with civil service departments where the command of Malaysia's national language and deep understanding of the native cultures are pre-requisites to problem-solving.

On the international arena, he acts as key moderator and presenter at telco-related forums and trade missions related to IT and medical tourism investments.

Key commercial contacts overseas:

- Telco & IT: South Korea, Japan, Taiwan, South and Central China PRC
- Cyber Defence: Italy, UK, USA and Australia
- Continental Asean Trades: CLMVT (Cambodia, Laos, Myanmar, Vietnam & Thailand)

OTHER ACHIEVEMENTS:

- 1) International Speaker: Jeff is an internationally sought-after English-speaking speaker on Internet and New Media during the New Millennium.

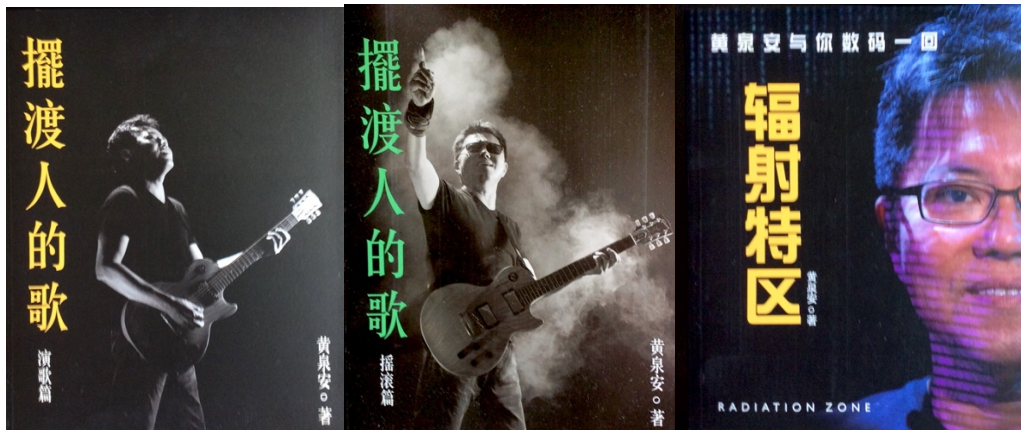
Since 2004, he has spoken on online media as a change agent in the USA, the Netherlands, United Kingdom, Tunisia, India, Singapore, New Zealand, Cambodia, the Philippines and throughout Malaysia.

- 2) Chinese-Language Columnist on Public Policies: Jeff has written four weekly columns in Malaysia's major Chinese dailies, covering technology and economy and political issues.

He ran his column in Kwong Wah Yit Poh for 11 years (2008 – 2019), and once wrote for online portal The Malaysian Insight (2018 – 2019). Due to work commitment, he now keeps a weekly column, since June 2018, in the best circulation newspaper, Sin Chew Daily, and the mass circulation newspaper, The China Press.

The key objective is to exert thoughts-leadership among Malaysia's Chinese community in reacting and adapting to change in domestic and international arena of globalisation.

- 3) Author-Writer: Jeff has since published three books in the Chinese Language being the compilation of his published columns from 2009 to 2013.



In 2008, he published his first book in English named 'i-Witness' focusing on knowledge-based economy and technology-driven change in the business world..

- 4) Pioneering New Media: Jeff pioneered social-political blogging in Malaysia in 2003 as a means to embrace Internet and data-based community building.

In June 2005, his blog (www.jefffooi.com) was voted by Paris-based Reporters Without Borders (RSF) as the FREEDOM BLOG ASIA.

- 5) Communication Policies: 2001 – 2002, Jeff was the founding member of Communications and Multimedia Content Forum and secretary of the Communications and Multimedia Consumer Forum, respectively.

These are the two bodies tasked to draft industry sub-codes under the Communications and Multimedia Act 1998.

Before becoming a legislator in 2008, Jeff was an Internet and New Media consultant. He wrote a fortnightly column on K-economy in the Malaysian Business magazine, 2001-2006, and blogged on CNet Asia on consumer Internet and Electronics, besides being an Internet observer with FRANCE24 TV network.

- 6) Regional Economy: Jeff is an expert on Korean affairs as he has covered Korean mobile telecommunications technologies since 2005, as well as in medical sciences in corrective surgery since 2009.

- 7) Continental ASEAN: Post-2018, Jeff travels vastly in Asia (including in-depth studies of Japan, Taiwan, Mongolia) and notably in the CLMVT Region of Continental Asean. Currently, he acts as a business advisor to several corporate entities.

He specialises in network-based telecommunications, Cyber Intelligence and military-grade solutions for Cyber Defence.